

HOW DOES YOUR PROGRAM EMPOWER COACHES?

WHAT OPPORTUNITIES DO YOU
PROVIDE YOUR COACHES TO
APPLY WHAT THEY HAVE
LEARNED?



*What is your mission?
As a Coaching Training
Provider, what do you want
to accomplish with the
training you provide?
What are your goals for your
Coaching Training
Graduates?
How do you support their
ongoing personal and
professional development?*

PRE- APPROVAL PROCESS

CHANGE THE WORLD ONE COACH
AT A TIME

International Accreditation Organization
Certifying Worldclass Coaching

VERIFY AT IAOCWC.ORG



4 CORE ELEMENTS

The Coaching Training Programs must be Empowerment-Based learning that fosters student accountability.

The Coaching Training Programs must be affordably priced online with more than 4 hours of video lectures.

The Coaching Training Programs must have hands-on coaching fieldwork that focuses on real-life coaching not just simulation or peer-to-peer coaching.

The Coaching Training Programs must provide on-going personal and professional development.



FOUNDATION

EMPOWERMENT

An IAOCWC Coaching Training Program must offer the student a process of becoming stronger and more confident, especially in controlling one's life and claiming one's rights as a Coach so they can guide others to do the same.

ETHICS

An IAOCWC Coaching Training Program must support the coaching student to proceed forward on the basis of honest and ethical behavior that will make a positive difference in the lives of the clients they will coach.

EVOLUTION

An IAOCWC Coaching Training Program must verify that the student was offered a structured opportunity to practice coaching with REAL clients in order for the student to self-assess their coaching abilities and provide necessary adjustments to grow both personally and professionally.